### Center / Council for Rural Virginia

## The Council on Virginia's Future

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### **Presentation Outline**

- Overview of the Council and Virginia Performs
- > Special Emphasis for 2008: Educational Attainment
- Selected Regional Data





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## Council on Virginia's Future: A Public-Private Vehicle for Virginia's Long-Term Governance

### Origin

- An advisory board to the Governor and the General Assembly, officially codified in the Virginia Code.
- A forum where legislative, executive branch, and community leaders come together for work that transcends election cycles, partisanship, limited organizational boundaries, and short-term thinking.

#### **Purpose**

- Provide long-term focus on high priority issues.
- Create an environment for improved policy and budget decision-making.
- Increase government accountability, operations, and performance.
- Inform citizens about performance and engage them in dialogue about Virginia's future.

### Membership

- The Council has 18 members:
  - The Governor who serves as chair
  - Senior legislative leaders:
    - Senate: Colgan, Saslaw, Norment
    - House: Howell, Putney, Griffith, Armstrong
  - Seven business and community leaders
  - Two members of the Governor's Cabinet

## Roadmap for Virginia's Future

Review and update the Roadmap as necessary.

**Performs** 

Assess progress against long-term objectives, current service levels, and productivity improvement.

Measure, evaluate and improve performance (Continuous Improvement).

Establish a vision for the Commonwealth:

- Vision
- Long-term Goals
- Societal Metrics

Establish strategic plans that link to long-term objectives and the budget (Strategic Planning).

Adjust funding based upon goals and results (Performance-Based Budgeting).

### **COUNCIL:**

Roadmap Development and Evaluation

#### **GOVERNMENT:**

Roadmap Implementation and Improvement



## Virginia Performs Architecture

### **Charting a Course for Excellence**

## LONG-TERM GOALS & SOCIETAL INDICATORS

Economy, Education Health & Family, Transportation, Public Safety, Natural & Cultural Resources

Government and Citizens

Transforming Virginia

Transforming Government

## AGENCY KEY OBJECTIVES & METRICS

Improving Outcomes

Improving Efficiency

BUDGET SERVICE AREA OBJECTIVES & METRICS

### **Health & Family Examples**

LONG-TERM GOAL Inspire Healthy Living

### **SOCIETAL INDICATORS**

Cardiovascular Disease Obesity How is Virginia doing?

#### **AGENCY KEY MEASURES**

- Reduce percentage of obese adults from 24% to 21% (VDH\*)
- Reduce percentage of adult smokers from 21% to 19% (VDH\*)

Are we getting results on our highest priorities?

#### **SERVICE AREA MEASURES**

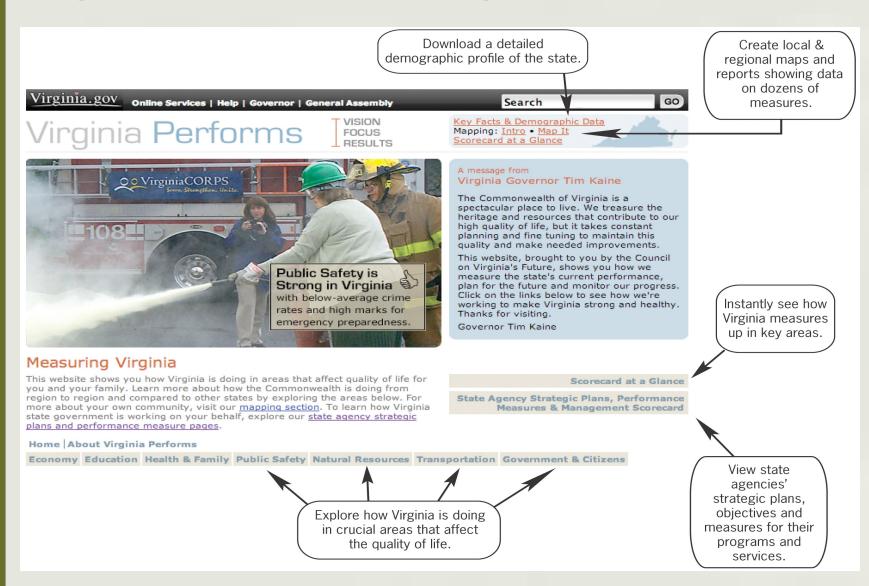
- Increase percentage of clients in disease management program from 9% to 25% (DMAS\*)
- Reduce percentage of adults with high blood pressure from 25.4% to 24.5% (VDH\*)

What are the expectations for our service areas?

\* The acronym VDH stands for the Virginia Department of Health; DMAS stands for the Department of Medical Assistance Services.



### Virginia Performs Home Page (www.VaPerforms.Virginia.Gov)





### Scorecard at a Glance

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#### Economy

**Goal:** Be a national leader in the preservation and enhancement of our economy.

#### Indicators:

Personal Income/ Wages and Salaries Poverty

Unemployment

Employment Growth

Workforce Quality

Business Climate
Business Startups

#### Education

**Goal:** Elevate the levels of educational preparedness and attainment of our citizens.

School Readiness

#### Indicators:

Third Grade Reading

Fourth Grade Reading
& Math Achievement
High School Graduation

High School Dropout

College Graduation

Educational Attainment

Lifelong Learning

#### Health & Family

**Goal:** Inspire and support Virginians toward healthy lives and strong and resilient families.

Virginia Performs FOCUS RESULTS

#### Indicators:

Family
Adoption
Foster Care
Child Abuse & Neglect

Community Health
Teen Pregnancy
Obesity
Infant Mortality
Suicide
Health Insurance
Immunization
Cancer
Cardiovascular Disease
Smoking

## Juvenile Intakes = Recidivism (Adult & Juvenile) Traffic Fatalities

Public Safety

disasters of all kinds.

Indicators:

Crime

Goal: Protect the public's

fair and effective system of justice and providing a prepared

response to emergencies and

safety and security, ensuring a

Emergency Preparedness

### Legend

#### Performance Trend

↓ Worsening→ Maintaining

Improving

#### Natural, Historic & Cultural Resources

**Goal:** Protect, conserve and wisely develop our natural, historical and cultural resources.

#### Indicators:

Air Quality

Water Quality

Solid Waste & Recycling

Land Preservation

Historic Resources

#### Transportation

Goal: Ensure that Virginia has a transportation system that is safe, enables easy movement of people and goods, enhances the economy and improves our quality of life.

#### Indicators:

Traffic Congestion 

Infrastructure Condition 

⇒

Land Use 

⇒

### Government & Citizens

Life Expectancy

Goal: Be recognized as the best-managed state in the nation.

#### Indicators:

Bond Rating

Taxation

Voter Registration
& Turnout
Consumer Protection

Internet Access



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## Are We Making Progress?

	Impr	oving	Maintaining	Losing Ground
Economy	Personal Income, Wages & Salaries Unemployment Business Startups	Employment Growth Business Climate Poverty Workforce Quality		
Education	Third Grade Reading Fourth Grade Reading & Math Achievement	College Graduation High School Dropout Educational Attainment	School Readiness High School Graduation Lifelong Learning	
Health & Family	Adoption Teen Pregnancy Immunization Cardiovascular Disease	Cancer Smoking Life Expectancy	Foster Care Child Abuse & Neglect Infant Mortality Suicide Health Insurance	Obesity
Public Safety	Crime Emergency Preparedness		Juvenile Intakes Adult & Juvenile Recidivism	Traffic Fatalities
Natural Resources	Air Quality Water Quality	Land Preservation	Solid Waste & Recycling Historic Resources	
Transportation			Infrastructure Condition Land Use	Traffic Congestion
Government & Citizens	Bond Rating Taxation	Internet Access	Voter Registration & Turnout	Consumer Protection

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## How Does Virginia Compare to Other States?

Indicator Rank vs. Other States	1-10	11-20	21-30	31-40	41-50
ECONOMY					
Personal Income	V				
Poverty	~				
Unemployment	~				
Employment Growth			~		
Workforce Quality	~				
Business Climate	~				
Business Startups		~			
EDUCATION					
Fourth Grade Reading	~				
Fourth Grade Math		~			
High School Graduation		~			
High School Dropout	~				
College Graduation-Bachelor's Degree		V			
HEALTH & FAMILY					
Teen Pregnancy		V			
Obesity			~		
Infant Mortality				V	
Suicide		V			
Health Insurance			~		
Immunization			~		
Cardiovascular Disease		V			
Cancer Deaths			~		
Smoking			~		
PUBLIC SAFETY					
Property Crime	~				
Violent Crime		V			
Traffic Fatalities		~			
Emergency Preparedness	~				
NATURAL RESOURCES					
Historic Districts	~				
TRANSPORTATION					
Traffic Congestion - Commute Time					~
Infrastructure - Deficient Bridges			~		
GOVERNMENT & CITIZENS					
Bond Rating	~				
Taxation		~			
Voter Turnout				~	
Consumer Protection – ID Theft				V	
Internet Access—Digital Government	~				

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## Are Agency Measures Aligned with High-priority Goals?

SOCIETAL IND	ICAT	OR	AGENCY					
Indicator	Performance Trend	State Influence	Agency	Agency Key Measure				
EDUCATION								
Third Grade Reading	•	•	Education	Third graders passing the reading SOL test	84%/ 95%			
High School Graduation	+	•	Education	High school students exiting with a diploma	74%/ 80%			
HEALTH AND FA	MILY							
Infant Mortality	+	•	Health	Infant mortality rate (per 1,000 live births)	7.4/ 7.0			
Immunization	•	•	Medical Assistance Services	Medicaid two-year olds fully immunized	87%/ 90%			
PUBLIC SAFETY								
Traffic Fatalities	+	•	Transportation	Traffic crash-related fatalities	1,071/ 906			
Recidivism	<b>→</b>	•	Juvenile Justice	Juveniles convicted of a new crime within a year of release	40%/ 35%			
NATURAL, CULT	URAL	AND	HISTORIC RESOU	RCES				
Water Quality	1	•	Environmental Quality	Nitrogen nutrients discharged in the Chesapeake Bay watershed (millions of lbs.)	25.7/ 24.8			
			Forestry	Harvest sites with no sediment reaching streams	93%/ 94%			

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## Examples of Budget Decision Alignment to Agency Key Measures

HEALTH AND FAMILY								
SOCIETA	AGENCY							
Indicator	Perfo Tr St		Agency Acronym	Key Measure	Baseline/ Target	Progress		
Infant Mortality	-	•	VDH	Infant mortality rate (per 1,000 live births)	7.4 / 7.0	<b>→</b>		
			VDH	DH Two-year old children appropriately immunized		+		
			DMAS	Medicaid/FAMIS-covered births at normal birth weight	90% / 92%	+		
Health Insurance	lealth Insurance   •		DMAS	FAMIS- & FAMIS Plus-enrolled children utilizing dental services	30.4% / 40%	1		
			DMAS	Well-child visit rate	51% / 70%	+		
			DMAS	Medicaid long-term care spending for home & community services	34.4% / 38%	1		
			DMAS	EPSDT well-child screenings	23% / 50%	1		
Cancer	1		VDH	Adults who smoke	20.8% / 19%	1		
			VDH	VDH Youth who smoke		-		

### Expand Health Care Access

- Provide additional funding for community-based health safety net providers.
- Support the purchase of additional equipment for the Mission of Mercy dental project.
- Expand eligibility for prenatal coverage from 185 to 200 percent of Federal poverty level.
- Provide more free cancer screening and diagnostic tests for uninsured women.
- Increase health insurance coverage for the uninsured who work in small businesses.
- Provide funding for uninsured medical catastrophes.
- Expand coverage for newborns under FAMIS.



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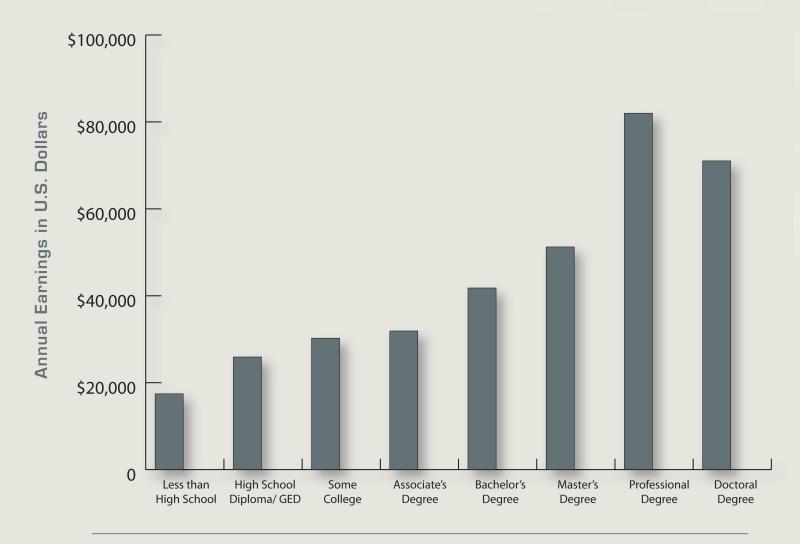
### **Educational Attainment Initiative**

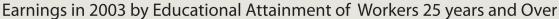
### **Background**

The Council has long emphasized the critical link between educational outcomes and long-term economic competitiveness.

- ➤ Educational attainment is a proven path to better economic status.
- ➤ Virginia's high school graduation rate is above the national average but has remained relatively constant over the last 10 years.
- ➤ Virginia ranks 19th nationally for high school graduation rate and 11th for bachelor's degrees earned within 6 years.
- ➤ Virginia high school graduation rates remain below 70 percent in some regions and below 60 percent in some localities.
- ➤ Virginia's rank among the top 10 states in the percentage of adults with advanced degrees is due in part to its success in attracting well-educated residents (including immigrants) to the state.

### Effects of Educational Attainment on Earning Power



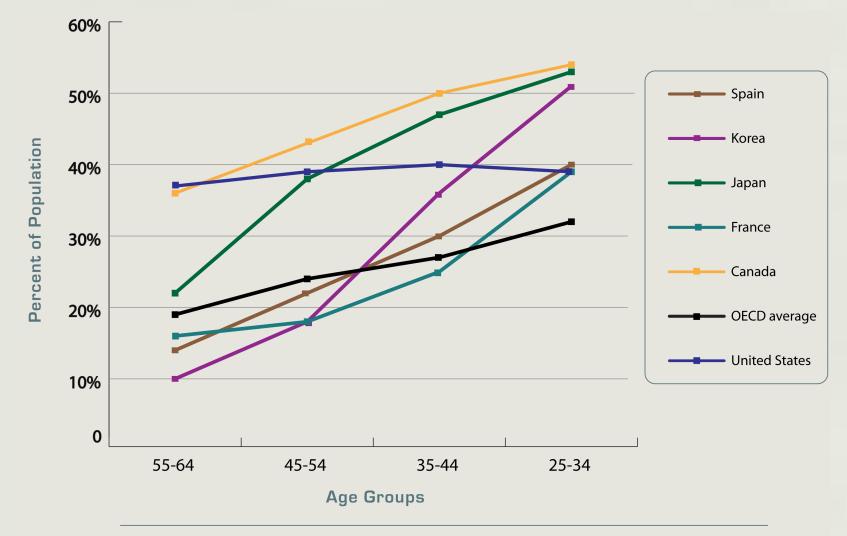


(U.S. Census Bureau, Current Population Survey, March 2005)



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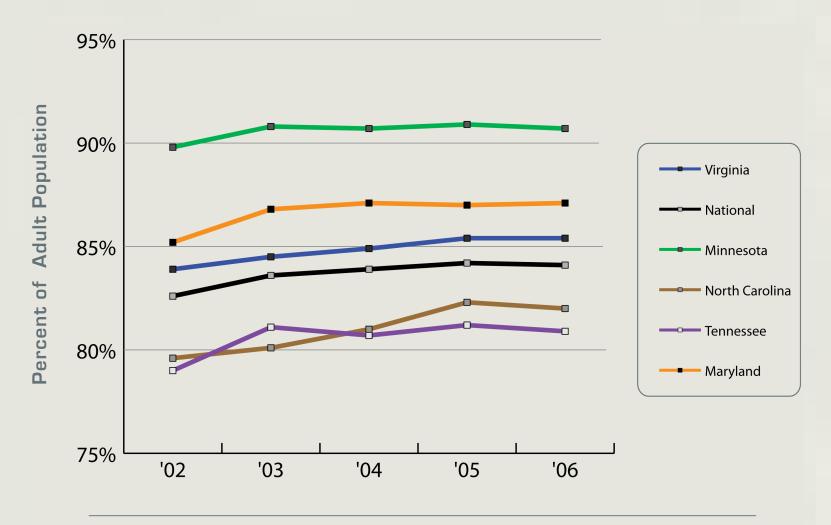
## Higher Education Attainment, U.S. and Selected Countries, 2005



Population that has Attained Higher Education Qualification, 2005 (Organization for Economic Cooperation and Development)

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## High School Attainment in Virginia (25 or older)



Population with High School Graduation or Equivalent and Higher

(American Community Survey, 2006)

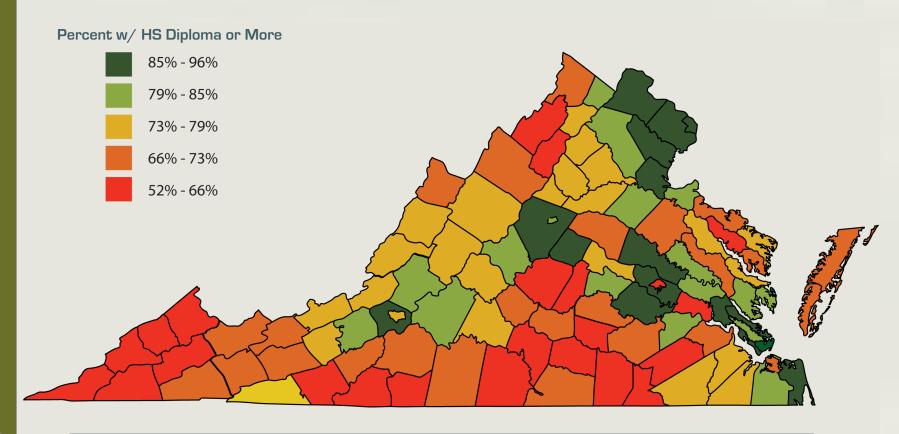
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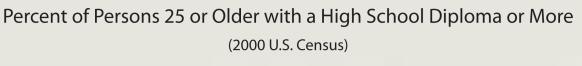
### **Education Attrition in Virginia**

- <u>75</u> \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*
  - ... will graduate from high school on time
- 47 \*
  - ... will enroll in post-secondary education
- - ... will get a 2- or 4-year degree within 150% of normal completion time

Attrition Rates in Virginia from High School through College (State Council of Higher Education for Virginia)

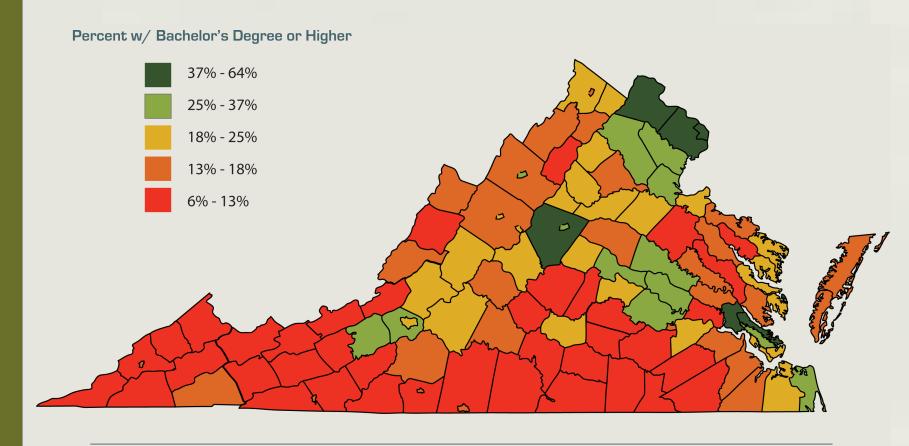
## High School Attainment in Virginia

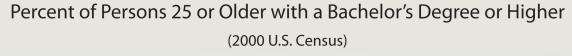






## Higher Education Attainment in Virginia







## Selected Regional Data

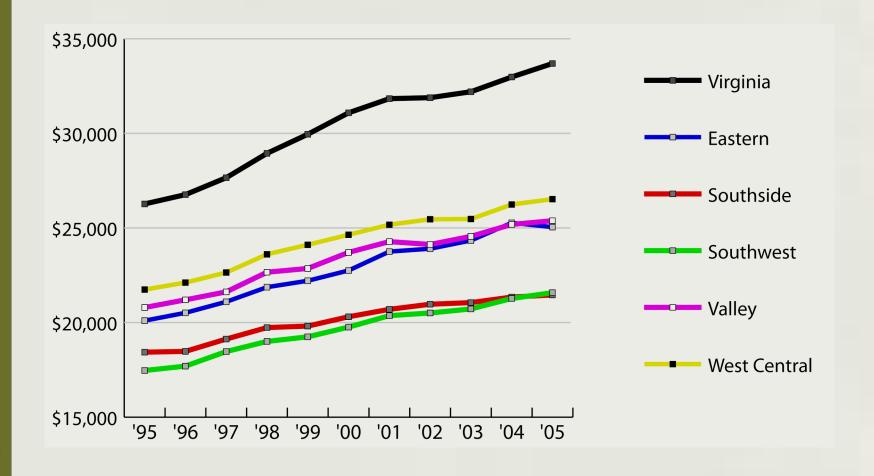
## How Are Our Regions Doing?

Indicator			Regions		
Economy	Eastern	Southside	Southwest	Valley	West Central
Personal Income	<b>^</b>	<b>^</b>	<b>A</b>	<b>^</b>	<b>A</b>
Poverty	<b>^</b>	<b>→</b>	<b>→</b>	<b>^</b>	<b>→</b>
Unemployment	<b>^</b>	<b>&gt;</b>	<b>^</b>	<b>&gt;</b>	<b>&gt;</b>
Employment Growth	<b>&gt;</b>	<b>&gt;</b>	*	<b>&gt;</b>	<b>&gt;</b>
Business Startups	*	<b>^</b>	*	<b>^</b>	<b>A</b>
Education	Eastern	Southside	Southwest	Valley	West Central
High School Graduation	<b>&gt;</b>	<b>&gt;</b>	<b>A</b>	<b>&gt;</b>	<b>→</b>
High School Dropout	<b>^</b>	<b>^</b>	<b>A</b>	<b>^</b>	<b>A</b>
Sr. Plans for an Associate's Degree	<b>^</b>	*	<b>A</b>	<b>&gt;</b>	<b>^</b>
Sr. Plans for a Bachelor's Degree	*	<b>^</b>	*	<b>&gt;</b>	<b>^</b>
Health and Family	Eastern	Southside	Southwest	Valley	West Central
Foster Care	<b>&gt;</b>	<b>^</b>	*	*	*
Infant Mortality	<b>^</b>	<b>&gt;</b>	<b>&gt;</b>	*	*
Suicide	<b>^</b>	<b>^</b>	*	<b>^</b>	<b>A</b>
Teen Pregnancy	<b>^</b>	<b>^</b>	<b>A</b>	<b>^</b>	<b>A</b>
Cardiovascular Deaths	<b>^</b>	<b>^</b>	<b>→</b>	<b>^</b>	<b>^</b>
Public Safety	Eastern	Southside	Southwest	Valley	West Central
Property Crime	<b>^</b>	<b>&gt;</b>	<b>A</b>	<b>^</b>	<b>&gt;</b>
Violent Crime	<b>A</b>	<b>^</b>	<b>→</b>	<b>&gt;</b>	<b>&gt;</b>
Juvenile Intakes	<b>*</b>	<b>&gt;</b>	<b>A</b>	<b>&gt;</b>	<b>A</b>
Traffic Fatalities	<b>&gt;</b>	<b>^</b>	<b>→</b>	<b>&gt;</b>	<b>→</b>
Natural Resources	Eastern	Southside	Southwest	Valley	West Central
Recycling	<b>&gt;</b>	<b>^</b>	<b>A</b>	<b>A</b>	<b>&gt;</b>



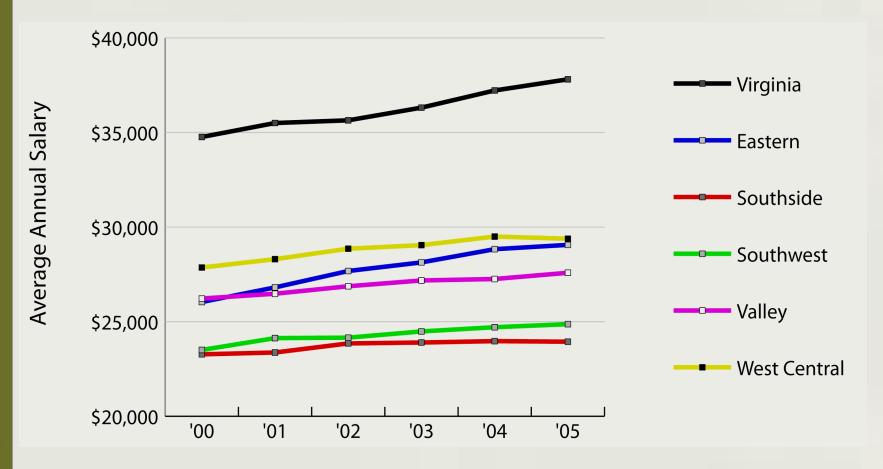


### Personal Income Adjusted for Inflation



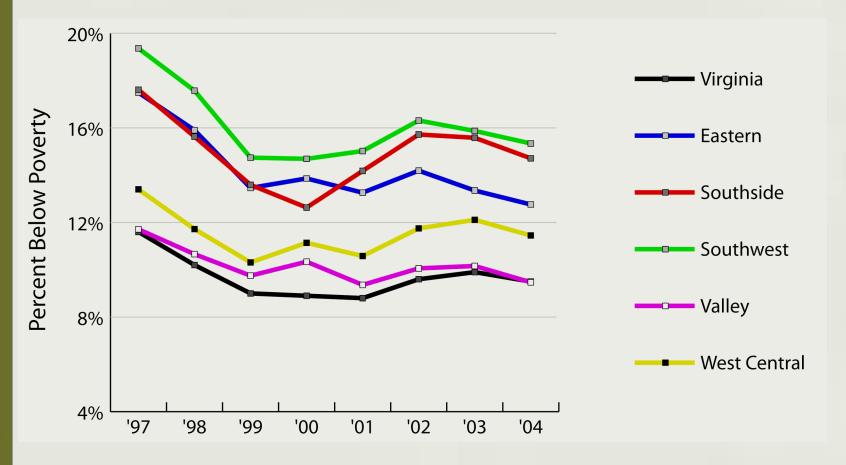


## Inflation-Adjusted Average Wages and Salaries



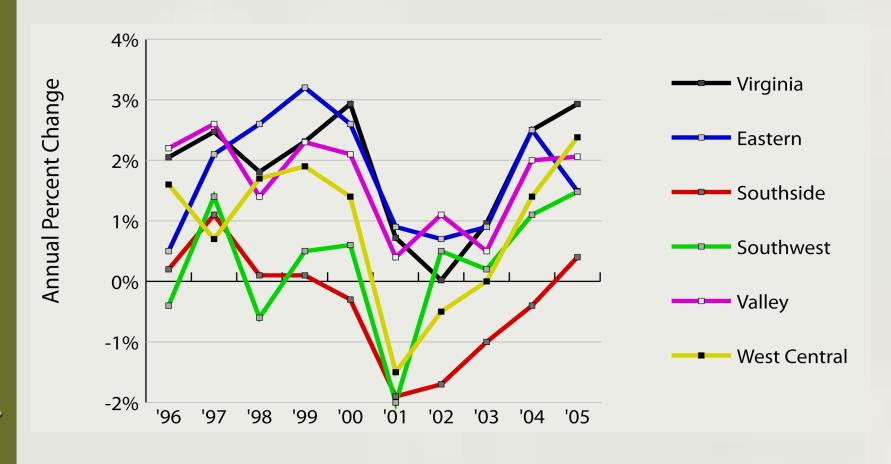


## Poverty Rates by Region



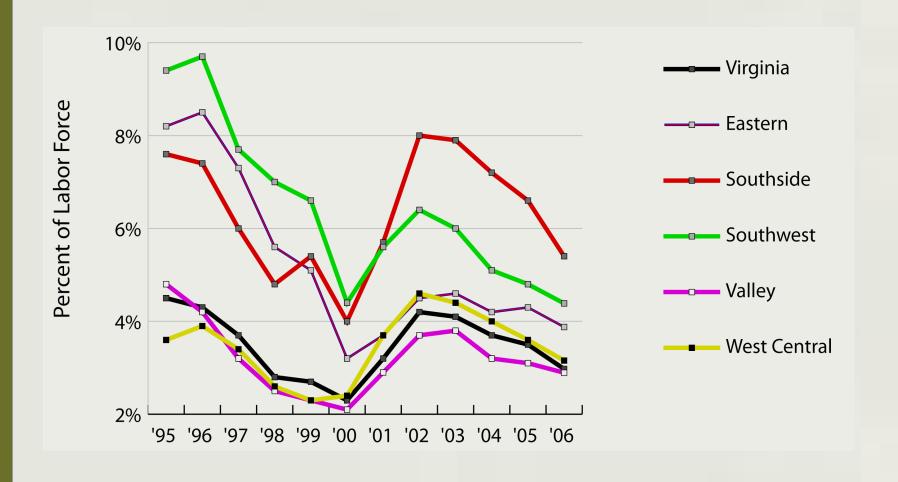


## **Employment Growth by Region**



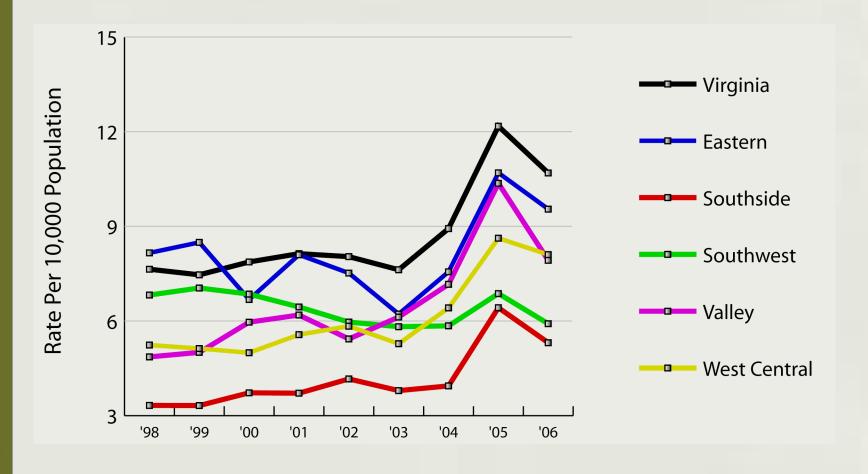


## Unemployment by Region





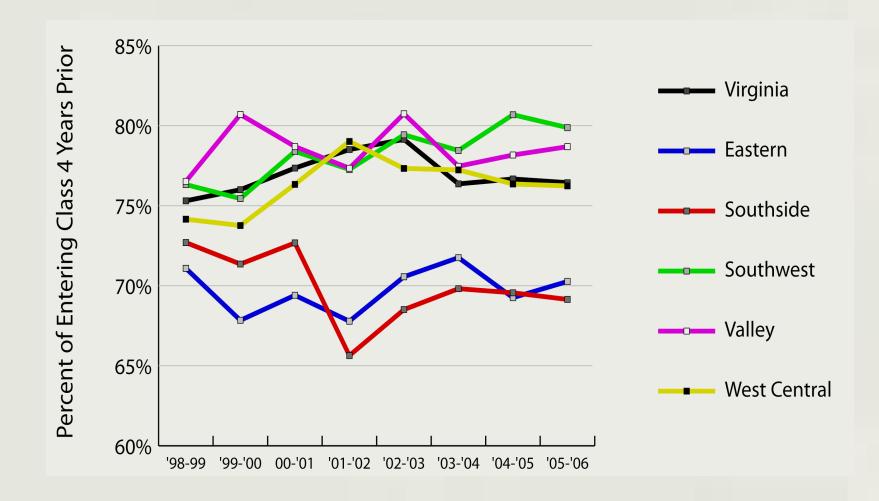
## Business Startups by Region



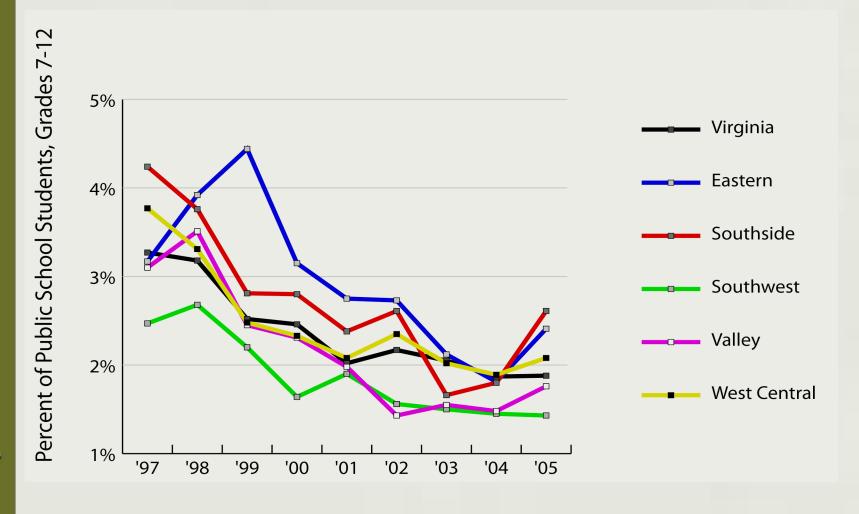


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## High School Graduation Rates by Region



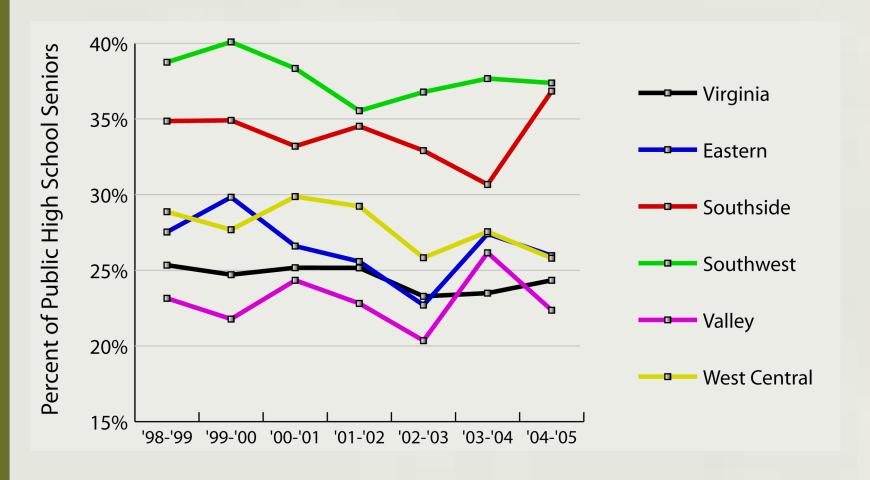
## High School Dropout Rates by Region





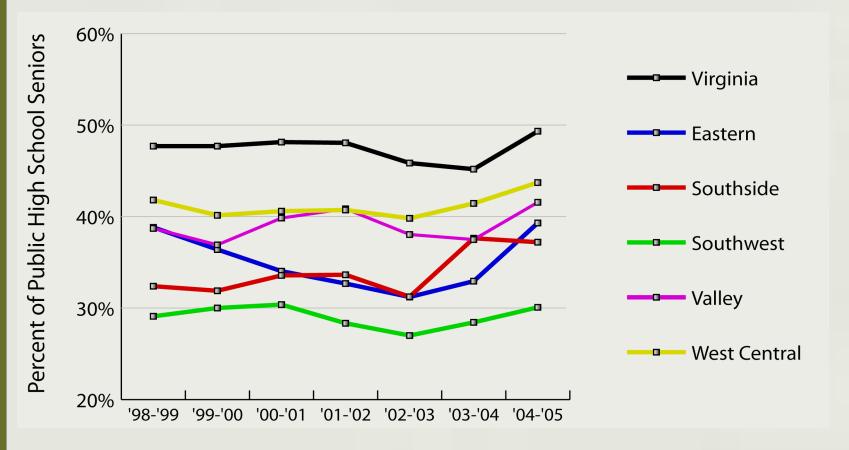
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## High School Seniors Planning to Pursue an Associate's Degree

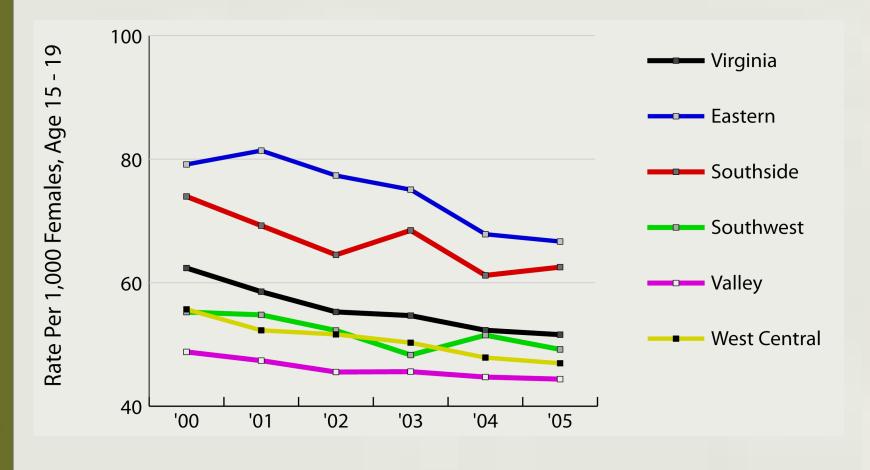


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## High School Seniors Planning to Pursue a Bachelor's Degree

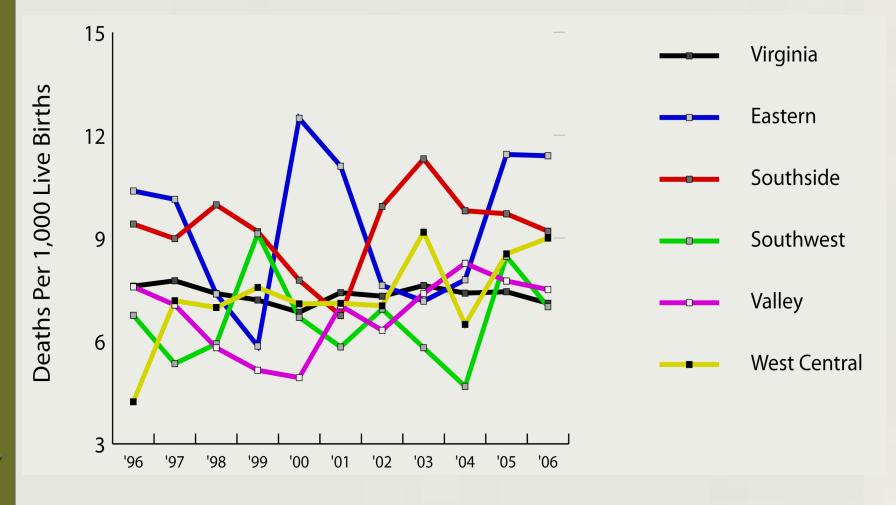


## Teen Pregnancy Rate by Region



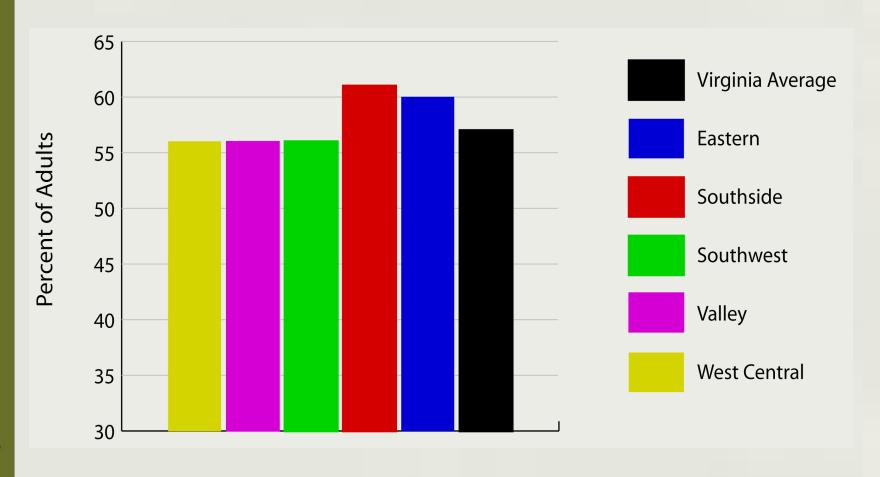


## Infant Mortality Rate by Region



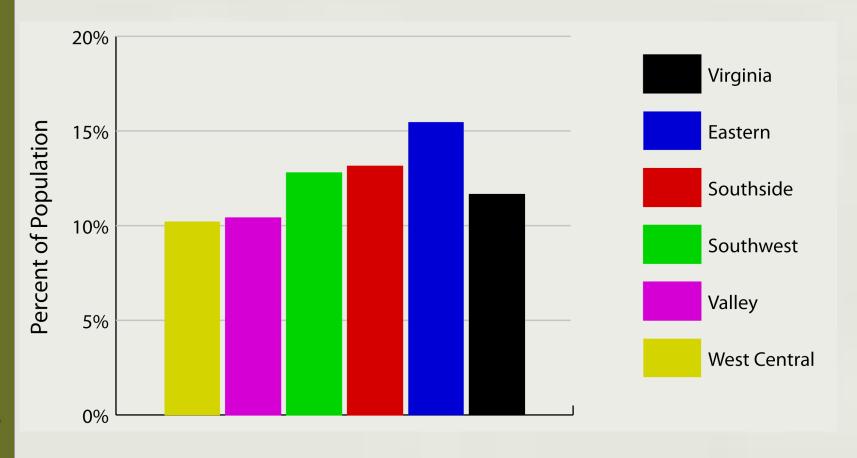


## Adults Overweight or Obese by Region, 2004



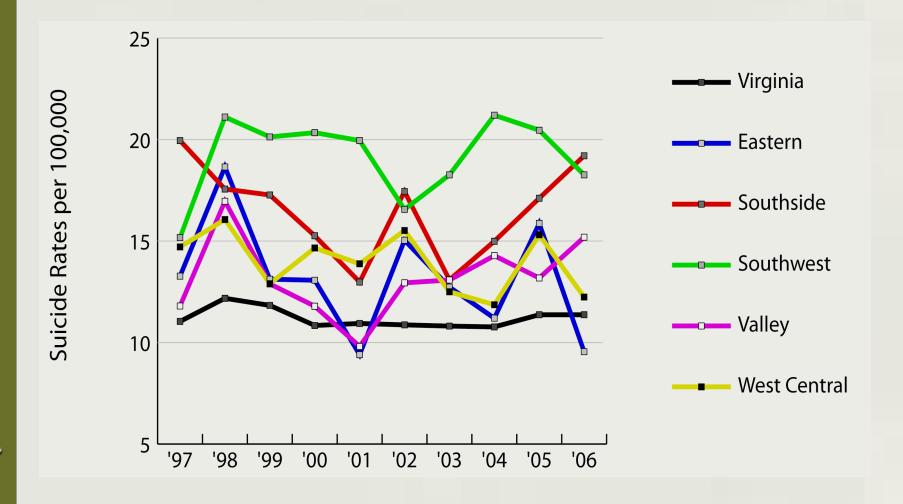


## Percent Uninsured by Region, 2000



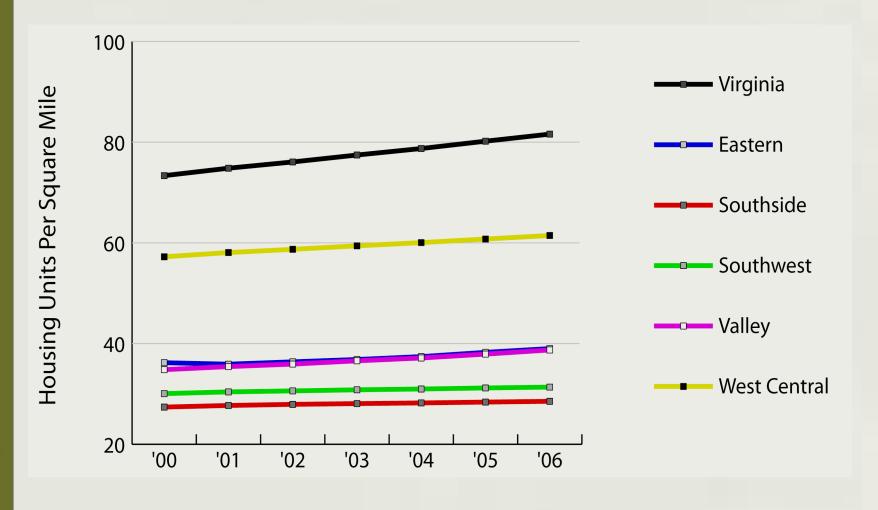


## Suicide Rates by Region





## Land Use - Housing Density by Region





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### Sites of Interest

Virginia Performs: www.VaPerforms.virginia.gov

Council on Virginia's Future: www.future.virginia.gov

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